

WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977



GMMB
3050 K St. NW
Suite 100
Washington, DC 20007

Advertiser
Agency
Product
Brand
Salesperson
Sales Office
Buyer Name
Phone/Fax
CPE
Account Types
Billing Type
Comments

DEMOCRATIC GOVERNORS ASSOCIATION (3537)
GMMB (1182)
POLITICAL ISSUE (1052)
est 1685-DGA 10/16-11/5/12 (27356)
Shiebler, Charles (1011)
WHDH
/ 1685
Local/Political Issue Agency
Standard

Entered By
CO-OP
Headline #
Demo
Order Type
Package Deal
Commission %
Commission
Net Total
Sales Tax

Oct. 2012
Nov. 2012
Grand Total:

28
11
39
\$75,600.00
\$38,560.00
\$114,160.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/16/12-10/19/12	1	:30	7A- 8A (ET)	2		X	X	X	X			2	\$3,500.00	\$7,000.00	WHDH Boston (WHDH)		8/27/12
2.0	Normal Line / SPOT	10/22/12-10/22/12	1	:30	7A- 8A (ET)	1	1							1	\$3,500.00	\$3,500.00	WHDH Boston (WHDH)		8/27/12
3.0	Normal Line / SPOT	10/23/12-10/26/12	1	:30	7A- 8A (ET)	2		X	X	X	X			2	\$3,500.00	\$7,000.00	WHDH Boston (WHDH)		8/27/12
4.0	Normal Line / SPOT	10/30/12-11/02/12	1	:30	7A- 8A (ET)	1	1	X	X	X	X			1	\$3,500.00	\$3,500.00	WHDH Boston (WHDH)		8/27/12
5.0	Normal Line / SPOT	10/20/12-10/20/12	1	:30	6A- 7A (ET)	2						X		2	\$450.00	\$900.00	WHDH Boston (WHDH)		8/27/12
6.0	Normal Line / SPOT	10/20/12-11/03/12	1	:30	7A- 8A (ET)	1	1					X		3	\$1,000.00	\$3,000.00	WHDH Boston (WHDH)		8/27/12
7.0	Normal Line / SPOT	10/23/12-10/26/12	1	:30	2P- 3P (ET)	1	1	X	X	X	X			1	\$750.00	\$750.00	WHDH Boston (WHDH)		8/27/12
8.0	Normal Line / SPOT	11/05/12-11/05/12	1	:30	2P- 3P (ET)	1	1	X						1	\$750.00	\$750.00	WHDH Boston (WHDH)		8/27/12
9.0	Normal Line / SPOT	10/16/12-10/19/12	1	:30	3P- 3:30P (ET)	2		X	X	X	X			2	\$750.00	\$1,500.00	WHDH Boston (WHDH)		8/27/12
10.0	Normal Line / SPOT	10/23/12-10/26/12	1	:30	3P- 3:30P (ET)	1	1	X	X	X	X			1	\$750.00	\$750.00	WHDH Boston (WHDH)		8/27/12
11.0	Normal Line / SPOT	10/30/12-11/02/12	1	:30	3P- 3:30P (ET)	1	1	X	X	X	X			1	\$750.00	\$750.00	WHDH Boston (WHDH)		8/27/12
12.0	Normal Line / SPOT	10/30/12-11/02/12	1	:30	3:30P- 4P (ET)	1	1	X	X	X	X			1	\$750.00	\$750.00	WHDH Boston (WHDH)		8/27/12
13.0	Normal Line / SPOT	10/23/12-10/26/12	1	:30	3:30P- 4P (ET)	1	1	X	X	X	X			1	\$750.00	\$750.00	WHDH Boston (WHDH)		8/27/12

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:	Date:	Accepted Station:	Date:	Comments:
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Sunbeam Television Corporation, WHDH-TV, WLVI-TV, ThisTV does not discriminate on the basis of race, ethnicity, gender or national origin in any of its advertising practices.



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est 1685-DGA 10/16-11/5/12 (27356)
Shiebler, Charles (1011)
WHDH

Entered By
CO-OP
Headline #
Demo
Order Type
Package Deal
Commission %
Commission
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Sales Tax

Charles Shiebler
No
Normal
15.00
\$17,124.00
\$97,036.00

Oct. 2012 \$75,600.00
Nov. 2012 \$38,560.00
Grand Total: \$114,160.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT	10/16/12-10/19/12	1	:30	3:30P- 4P (ET)	1		X	X	X	X			1	\$750.00	\$750.00	WHDH Boston (WHDH)		8/27/12
15.0	Normal Line / SPOT	10/22/12-10/22/12	1	:30	3:30P- 4P (ET)	1	X							1	\$750.00	\$750.00	WHDH Boston (WHDH)		8/27/12
16.0	Normal Line / SPOT	10/21/12-11/04/12	1	:30	6P- 7 News at 6	1						X		3	\$2,500.00	\$7,500.00	WHDH Boston (WHDH)		8/27/12
17.0	Normal Line / SPOT	10/20/12-10/20/12	1	:30	7P- Access Hollywood Sat	1					X			1	\$800.00	\$800.00	WHDH Boston (WHDH)		8/27/12
18.0	Normal Line / SPOT	11/03/12-11/03/12	1	:30	7P- Access Hollywood Sat	1					X			1	\$800.00	\$800.00	WHDH Boston (WHDH)		8/27/12
19.0	Normal Line / SPOT	10/17/12-10/17/12	1	:30	10P- CHICAGO FIRE	1			X					1	\$10,000.00	\$10,000.00	WHDH Boston (WHDH)		8/27/12
20.0	Normal Line / SPOT	10/31/12-10/31/12	1	:30	10P- CHICAGO FIRE	1			X					1	\$10,000.00	\$10,000.00	WHDH Boston (WHDH)		8/27/12
21.0	Normal Line / SPOT	11/02/12-11/02/12	1	:30	9P- GRIMM	1					X			1	\$4,510.00	\$4,510.00	WHDH Boston (WHDH)		8/27/12
22.0	Normal Line / SPOT	10/20/12-10/27/12	1	:30	8P- 9P (ET)	1					X			2	\$2,500.00	\$5,000.00	WHDH Boston (WHDH)		8/27/12
23.0	Normal Line / SPOT	10/20/12-11/03/12	1	:30	11:29P- Saturday Night Live	1					X			3	\$4,000.00	\$12,000.00	WHDH Boston (WHDH)		8/27/12
24.0	Normal Line / SPOT	10/21/12-10/21/12	1	:30	12:30A- Extra Weekend	1						X		1	\$750.00	\$750.00	WHDH Boston (WHDH)		8/27/12
25.0	Normal Line / SPOT	10/21/12-10/21/12	1	:30	1:30A- Access Hollywood	1						X		1	\$400.00	\$400.00	WHDH Boston (WHDH)		8/27/12
26.0	Normal Line / SPOT	10/21/12-11/04/12	1	:30	6:58P- FOOTBALL NIGHT IN AMERICA	1						X		3	\$10,000.00	\$30,000.00	WHDH Boston (WHDH)		8/27/12

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Date:

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Comments:

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